

4modIA Scientific Poster

Name:

Grade:

Format /8	Extraordinary 8	Very good 7 6	Satisfactory 5	Needs to improve 4	Poor 3
Design + Layout					
Figures + Tables					
Text					
Conventions					

Content /4	Very good 4	Good 3	Satisfactory 2	Needs to improve 1
Professional standard				
All sections present				
Clear story				
Standalone				

English /8	Extraordinary 8	Very good 7 6	Satisfactory 5	Needs to improve 4	Poor 3
Grammar					
Vocabulary					
Conciseness + Clarity					

FORMAT /8

Design + Layout

- A clear, consistent and visually appealing design and layout
- Use a white or light-colored background
- Avoid using too many colors, font sizes and styles
- Take care with symmetry, balance and alignment of text, figures/tables and white space
- Use a 1/3 to 2/3 text to image ratio
- Make sure the elements and sections are organized in a logical order for easy reading
- Carefully choose every element you put in your poster and where you put it

Figures + Tables

- All illustrations should be large and high quality
- The reader should be able to read all of the information on the illustrations
- Simplify graphs or diagrams where possible, as long as it does not distort the science
- Use colors, arrows and shading to highlight key information and increase readability
- All illustrations should have a purpose; they are related to the text and effectively communicate the science
- Include no more than 8 images
- All illustrations need to be numbered and have a clear title (legends are optional)
- Cite the source for each figure/table if not your own work (prefer a numeric citation style and abbreviated reference list)

Text

- Make sure the text is readable from a distance
- Text should effectively communicate your research, but use a limited number of words (400 maximum?)
- Avoid large blocks of text: use short paragraphs and sentences, and bullet points
- Formulate a clear and interesting title to attract an audience

Conventions

- Use the AIMRAD structure only if this is common practice for your department/field of research.
- Include an author list and affiliation for each author
- Include the names and affiliations of your tutors
- Include the school or company logo
- Include the date when the poster will be presented and the context of the research
- Include citations and a reference section
- Include an acknowledgements section (tutors, funding bodies, technical help/advice etc.)

CONTENT /4

- Your poster should be of professional standard. It could credibly be used at a conference in your field
- The following sections should be in your poster: information on company, your role in the company, details of your project (background context, gap, aim, methodology, results (if you have some), conclusion (future steps, implications and value of work)
- The poster should have a clear story and be standalone
- Readers should glean the key points of your work in 3-5 mins and read the full text in 10 mins

ENGLISH /8

- Carefully choose your words to best communicate your message
- Use simple, everyday English whenever possible, as long as it does not distort the science
- Correct spelling, grammar and tenses
- Correct scientific vocabulary
- All text must be in English (including in figures/tables)
- Numbers must be in English style (1,253,934.289 or 1 253 934.289 ~~1.253.934,289~~; 0.72-0,72)
- Correct notation of scientific units: (85 K ~~85K~~, 10^3 Hz ~~10^3 -HZ~~)
- Ensure that the text is clear and concise