How to speak so that people want to listen

Do you want to listen to these speakers for 2h?
Why or why not?

- https://www.youtube.com/watch?v=kWLL8pBlZrc
- https://www.youtube.com/watch?v=djdPozfi6CQ
- https://www.youtube.com/watch?v=DQY68H07GaI

- To give an effective presentation in English

  ⟶ learn to think and speak in *complete phrases* not *individual words*

- This means:
    - pausing in the right places
    - stressing the main content words
    - correct + awareness of intonation
    (rise + fall in the pitch the voice when speaking)

Stress

Stressing a word

→ saying it louder, longer or changing pitch

→ shows the listener which word is key

→ usually stress nouns or verbs

Unstress or "throw away" other words

→ prepositions, articles, unimportant words

→ link to together or with the keywords

Stress can change the meaning of the sentence.

Stress the highlighted words and finish the sentence to reinforce the meaning of the sentence.

- **I** didn't steal your wallet, someone **else** did!
- I **didn't** steal your wallet! ……………………………..
- I didn't **steal** your wallet …………………………….
- I didn't steal **your** wallet……………………………..
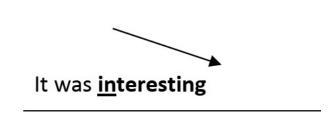- I didn't steal your **wallet**,…………………………….

Pause + pace

- Chunking = break your speech into short chunks (a few words)
- Use pauses in place of a comma, full stop + before stressed words
- Slow down the pace to emphasise keywords

Intonation

The different types of meaning intonation communicates:

- grammatical meaning e.g. different tones for types of questions
- status of information e.g. main or subordinate, finished or unfinished
- attitude e.g. whether we're certain or not, have doubts or reservations
- feelings e.g. whether we're confident, happy, enthusiastic, sad, bored etc
- relational e.g. how 'open', friendly or 'closed' we are towards a listener, or to communicate empathy or shared feeling.

It was **interesting**

Giving information – certain and confident about the information
This is a statement
Signal that you have finished sentence
Asking an information question (open ended)
Showing disappointment/disapproval

It was **interesting** (?)

Question (Yes/No answer)
Rhetorical questions
Incomplete sentence – haven't finished speaking (uncertainty)
Sarcasm
Happy emotions

It was **interesting** …

You have more to say
Incomplete sentence

I **went** to the **lecture** ↗ / it was **great** ↗ / the **lec**turer was **clear** ↗ /

she **asked** if we had **questions** ↗ / but **ev**eryone just **sat** **there** ↗ //

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Other aspects to consider:

- Register: where your 'voice' comes from (nose, head, throat, chest etc.)

- Timbre: the unique tone of the voice which gives it it 'personality'
        (rich, smooth, raspy, strainted etc.)

- Pace: fast speech = busy, stressed, upset, emotional, smart
        slow speech = relaxed, tired, old, confident or powerful

- Pitch: high or low pitch

- Volume: loud, quiet, something inbetween

The mathematical 'i'

The negative numbers were full of dismay
We have no roots, they were heard to say
What, they went on, would be the fruit
of trying to find our square root?

Matters seem to be getting out of hand
Since the negatives have taken a stand,
On the fact that positives have two roots, while they have none
They plead, would it have killed anybody to give us just one?
The square roots of 4 are + *and* – 2! As for -4? How unfair,
He has none! None at all. Do the math gods even care?

Punya Mishra, 2010, At Right Angles

Goodmorning. I'm Becky Coles and I am going to present to you the AI model I have worked on for 2 months: TextStyleBrush. So, what can this AI model do? With this model, you can edit and replace any text in any image. Most AI models can do this for well-defined, specialized tasks. TextStyleBrush is the first self-supervised AI model that replaces text in images - in one shot — using a single example word. Although this is a research project, it could one day unlock new potential for creative self-expression such as personalized messaging and captions.